

The Big Shift Navigating The New Stage Beyond Midlife

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The Big Shift: Navigating the New Stage Beyond Midlife eBook: Marc Freedman: Amazon.co.uk: Kindle Store

The Big Shift: Navigating the New Stage Beyond Midlife ...

Freedman compares it to the adolescence stage of life that was. The subtitle of "The Big Shift" is "Navigating the New Stage Beyond Midlife". Sounds like this is a self-help or how-to book similar to a lot of the retirement books in vogue these past ten years or so. It is not.

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The Big Shift Global campaign. Calling for an end to public financing of fossil fuels and a shift to investing in sustainable, renewable energy to provide energy access for all. The signs of the unfolding climate catastrophe are increasingly evident, including record-breaking forest fires in the Brazilian Amazon, unprecedented icemelt in the Arctic, devastating flooding in Africa and South Asia, and deadly heat waves in Europe.

The Big Shift Global

The Big Shift is animated by a simple premise: that the challenge of transitioning to and making the most of this new stage -- while deeply personal -- is much more than an individual problem; it's an urgent social imperative, one affecting all generations. By embracing this time as a unique period of life -- and providing guidance, training, education and support to the millions who are in it -- Freedman says that we can make a monument out of what so many think of as the leftover years.

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The Big Shift: Navigating the New Stage Beyond Midlife ...

In *The Big Shift*, Freedman bemoans the fact that the discussion about longer lives in America has been entirely about the staggering economic costs of a dramatically aging society when, in reality, most of the nation's 78 million boomers are not getting old – at least not yet. The whole 60- to 80-year-old period is simply new territory, he writes, and the people in this period constitute a whole new phenomenon in the 21st century.

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The Big Shift NPR coverage of *The Big Shift: Navigating the New Stage Beyond Midlife* by Marc Freedman. News, author interviews, critics' picks and more.

The Big Shift : NPR

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The Big Shift: Navigating The New Stage Beyond Midlife Reviews Your purchase helps support NPR programming. Identifies options for middle-aged readers who are contemplating their senior-life opportunities, sharing motivational personal stories while outlining recommendations for how American society can collectively and productively address

Marc Freedman, hailed by the *New York Times* as “the voice of aging baby boomers [seeking] meaningful and sustaining work later in life,” offers a recipe for how we can transform America's coming midlife crisis into a midlife opportunity. Millions of people in their fifties, sixties, and seventies are searching for answers to the question “What's next?” and are navigating their way to an entirely new stage of life and work, one that could last as long as midlife. Shifting to a much longer lifespan isn't as easy as it may seem. Unlike the transition from adolescence to adulthood, managing this process for many is a do-it-yourself project. Drawing on powerful personal stories, *The Big Shift* provides not only direction but a vision of what it would take to help millions find their footing in a new map of life.

With personal stories, visionary thinking, and practical advice, *Shift* offers a new perspective to all the people entering their 40s, 50s, and 60s asking the question: What's next?

By 2020, 40 percent of the workforce won't want to be your employee. That means managers and executives have to forget the old recruit-and-search-for-months methods to acquire talent and revise their perception that “talent” is only full-time employees. The good news is that this talent allows you to achieve the biggest impact on your projects in the fastest time possible. In *Navigating the Talent Shift*, author Lisa Hufford introduces you to **SPEED**: a fast, and flexible talent strategy that shows companies how to access the 65 million people that make up the on-demand, specialized talent pool. This strategy shows you how to:

- Stop spending months searching for talent
- Have a team of on-demand talent at your fingertips
- Exponentially expand your talent pool
- Test ideas and change direction fast to stay competitive and drive innovation
- Reduce severance and layoffs
- Bring a fresh perspective with strategic doers on your team

Do more with less *Navigating the Talent Shift* will show you and your team how to tap into an on-demand workforce while providing you with the talent you need to be nimble and successful.

In one of the most significant social trends of the new century, and the biggest transformation of the American workforce since the women's movement,

members of the baby boom generation are inventing a new phase of work. Encore tells the stories of encore career pioneers who are not content, or affluent enough, to spend their next thirty years on a golf course. These men and women are moving beyond midlife careers yet refusing to phase out or fade away. As they search for a calling in the second half of life and focus on what matters most, these individuals stand to transform the nature of work in America. They also hold the potential to create a society that balances the joys and responsibilities of contribution across the generations -- in other words, one that works better for all of us.

Essential strategies the nonprofit community can use to take advantage of rapidly changing technologies and new communication methods in our ultra-connected society In these challenging economic times, it is more important than ever for nonprofits to focus on shaping policy, building capacity, developing talent, improving their marketing and promotion, fundraising, and developing partnerships/collaboration for organizational success. Shift & Reset: Strategies for Supporting Causes in a Connected Society teaches the nonprofit/social change/philanthropy/cause community how to take advantage of rapidly changing technologies and new communication ecosystem that exist in our connected society. Addresses the most critical challenges facing the nonprofit/social change/philanthropy/cause community Re-envisioning how we support causes and address serious issues in our connected society Outlines how organizations must operate--and what happens when they don't re-think their work Features interviews with over twenty-five leading thinkers/authors/organizational leaders Innovative and right on time, Shift & Reset equips nonprofit professionals with a set of three core principles, a five-step checklist of immediate action items, as well as a list of ten "must-read" items.

Jane Pauley, "America's baby boomer" (Tom Brokaw) and the new anchor of CBS Sunday Morning, offers an inspirational guidebook "chockablock with keen insights for career transitions" (USA TODAY). In 2014, every baby boomer will have reached the milestone age of fifty. For most, it's not an end, but the beginning of something new. Research has shown that people in their fifties are more vital now than they were only ten years ago. They're saying, "I'm game, I'm up for it, I want to do more." Jane Pauley, one of America's most beloved and trusted broadcast journalists, offers humor and insight about the journey forward. The New York Times bestseller Your Life Calling is a fresh look at ideas that have been simmering since boomers first entered midlife with a different perspective on the future than any generation before: that there was more to come--and perhaps the best of all. Jane is not an advice giver but a storyteller. Here she tells her own and introduces readers to the fascinating people she has featured on her award-winning Today show segment, "Life Reimagined Today." You'll meet Betsy McCarthy, who traded in her executive briefcase for knitting needles; Gid Pool, who launched a career as a stand-up comic; Richard Rittmaster, who joined the National Guard Chaplain Corps; Trudy Lundgren, who took her home on the road in an RV; Paulie Gee, who opened a successful pizzeria in Brooklyn; and many more. "Jane Pauley is a wonderful guide to all the different ways you can open new doors in life, many of which lead to unexpected places. She shows with humor and insight why the journey to reinvention can come from all kinds of places and produce all kinds of joys" (Michael J. Fox). Your Life Calling is delightful, compelling, and motivating for anyone asking "What am I going to do with my supersized life?"

Is your business looking out? The world today is drowning in data. There is a treasure trove of valuable and underutilized insights that can be gleaned from information companies and people leave behind on the internet - our 'digital breadcrumbs' - from job postings, to online news, social media, online ad spend, patent applications and more. As a result, we're at the cusp of a major shift in the way businesses are managed and governed - moving from a focus solely on lagging, internal data, toward analyses that also encompass industry-wide, external data to paint a more complete picture of a brand's opportunities and threats and uncover forward-looking insights, in real time. Tomorrow's most successful brands are already embracing Outside Insight, benefitting from an information advantage while their competition is left behind. Drawing on practical examples of transformative, data-led decisions made by brands like Apple, Facebook, Barack Obama and many more, in Outside Insight, Meltwater CEO Jorn Lyseggen illustrates the future of corporate decision-making and offers a detailed plan for business leaders to implement Outside Insight thinking into their company mindset and processes.

Using this helpful book, learn how the secret to happiness and longevity can be found through mentoring the next generation. In How to Live Forever, Encore.org founder and CEO Marc Freedman tells the story of his thirty-year quest to answer some of contemporary life's most urgent questions: With so many living so much longer, what is the meaning of the increasing years beyond 50? How can a society with more older people than younger ones thrive? How do we find happiness when we know life is long and time is short? In a poignant book that defies categorization, Freedman finds insights by exploring purpose and generativity, digging into the drive for longevity and the perils of age segregation, and talking to social innovators across the globe bringing the generations together for mutual benefit. He finds wisdom in stories from young and old, featuring ordinary people and icons like jazz great Clark Terry and basketball legend Kareem Abdul-Jabbar. But the answers also come from stories of Freedman's own mentors--a sawmill worker turned surrogate grandparent, a university administrator who served as Einstein's driver, a cabinet secretary who won the Presidential Medal of Freedom, and the gym teacher who was Freedman's father. How to Live Forever is a deeply personal call to find fulfillment and happiness in our longer lives by connecting with the next generation and forging a legacy of love that lives beyond us.

The Great Shift is about the new era of humanity. We have entered the new epoch of humanity's spiritual evolutionary journey into higher consciousness. Our present world is one in which order is arising out of chaos. Everything is changing and seeking equilibrium. The conditions are nothing short of a rebirth. We are quite literally witnesses and participants in the shift from individual to planetary consciousness. We are part of the emerging consciousness, and the signs are everywhere. It is here now, and we all have a part to play in it. This book is a guide to navigating the shift from an old paradigm into a new one. It is deeply rooted in the shamanic and Taoist traditions, which are a fountain of wisdom and knowledge for restoring our relationship with the Earth. Shamanism and Taoism are a way of living in harmony with nature, rather than an adherence to a religious doctrine. By practicing these ways of being, we awaken our soul calling and our connection to nature. They provide a myriad of responses to the spiritual quest of self-discovery. They are ways that embed us in the living web of life, yielding greater awareness and perspective. These practices are easily integrated into contemporary life and provide a means of navigating the turbulent times in which we live.

“Wow. This book totally rocks. It arrived on a day when I was in deep confusion and sadness about my age. Everything about it, from my invisibility to my neck. Within four or five wise, passionate pages, I had found insight, illumination, and inspiration. I never use the word empower, but this book has empowered me.” –Anne Lamott, New York Times bestselling author Author, activist, and TED speaker Ashton Applewhite has written a rousing manifesto calling for an end to discrimination and prejudice on the basis of age. In our youth obsessed culture, we’re bombarded by media images and messages about the despairs and declines of our later years. Beauty and pharmaceutical companies work overtime to convince people to purchase products that will retain their youthful appearance and vitality. Wrinkles are embarrassing. Gray hair should be colored and bald heads covered with implants. Older minds and bodies are too frail to keep up with the pace of the modern working world and olders should just step aside for the new generation. Ashton Applewhite once held these beliefs too until she realized where this prejudice comes from and the damage it does. Lively, funny, and deeply researched, This Chair Rocks traces her journey from apprehensive boomer to pro-aging radical, and in the process debunks myth after myth about late life. Explaining the roots of ageism in history and how it divides and debases, Applewhite examines how ageist stereotypes cripple the way our brains and bodies function, looks at ageism in the workplace and the bedroom, exposes the cost of the all-American myth of independence, critiques the portrayal of elders as burdens to society, describes what an all-age-friendly world would look like, and offers a rousing call to action. It’s time to create a world of age equality by making discrimination on the basis of age as unacceptable as any other kind of bias. Whether you’re older or hoping to get there, this book will shake you by the shoulders, cheer you up, make you mad, and change the way you see the rest of your life. Age pride!

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