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1 systems, roles, and development methodologies 1 2 understanding and modeling organizational systems 19 3 project management 48 part ii information requirements analysis 4 information gathering: interactive methods 103 5 information gathering: unobtrusive methods 132 6 agile modeling, prototyping, and scrum 155 part iii the analysis process

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Kenneth C. Laudon was a professor of information systems at New York University School of Business. He held a BA in economics from Stanford and a PhD from Columbia University. He authored 12 books dealing with electronic commerce, information systems, organizations, and society.

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