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Understanding the Vast and Expanding Field of E-commerce . Laudon's E-commerce 2017: Business, Technology, Society emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further demonstrate the differences and complexities in e-commerce today.

E-Commerce 2017, Global Edition: Amazon.co.uk: Laudon ...

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using e-commerce to satisfy their communication and business needs. This subject guide is designed to support you when studying the University of London BSc in Computing and Information Systems course unit Electronic Commerce. The subject guide consists of:

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The title of this book is E-Commerce 2017 (13th Edition) and it was written by Kenneth C. Laudon, Carol Guercio Traver, Laudon, Kenneth C.. This particular edition is in a Paperback format. This books publish date is Jan 23, 2017 and it has a suggested retail price of \$266.65. It was published by Pearson and has a total of 912 pages in the book.

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The Best Books for Mastering the Ecommerce World

If you're looking for some e-book Magento guidance, you're in luck because today we're going to mention a few popular Magento e-books you might like to consider. First of all for anyone having just started in eCommerce, how about Magento 2 Beginners Guide, by Gabriel Guarino.

Top Magento eCommerce eBooks You Need To Read In 2017

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