

Brand Style Guides Examples

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[Style Guide Examples 1. Medium. Medium emphasizes both typography and color in its brand style guide. ... See the full brand guide here.](#) [2. Wolf Circus Jewelry. Wolf Circus Jewelry's product is all about appearance. Naturally, the company's style guide is...](#) [3. Ollo. Ollo is so into color and ...](#)

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~~30 Brand Style Guide Examples to Inspire Yours - Laura Busche~~

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[Everything from the logo to the store environment is refreshed to appeal to modern consumers, making Urban Outfitters one of the best brand guidelines examples to follow if you're interested in staying hip and relevant.](#) [5. Google Marketing Platform. Sometimes it's necessary to merge two products into a single brand.](#)

~~12 Great Examples of Brand Guidelines (And Tips to Make ...~~

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~~70+ Brand Guidelines Templates, Examples & Tips For ...~~

[Subtlety may be one of their strengths, but they went purely bold throughout all of their brand guidelines.](#) [8. Macaroni Grill. Company: Macaroni Grill // Agency: Superbig Creative. Click here to see Macaroni Grill's brand guidelines. The way Superbig Creative laid out the brand guidelines reads like a book](#) [it's beautiful.](#)

~~36 Great Brand Guidelines Examples - Content Harmony~~

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1. Mash Creative : ICON ☐ Royal Mail Rethink (above) Mash Creative were commissioned by ICON magazine to ☐Rethink☐ the Royal Mail identity as part of the magazines ongoing feature. A beautiful collection of 5 different style guide templates! 75 fully customizable and easy to use pages, each with real wording.

~~19 Minimalist Brand Style Guide Examples | Branding ...~~

Style guides (or brand bibles) contain all the necessary information to create whatever your company needs. Whether it be a website, advertisement, internal memo, or whatever else, this little document will make your life a breeze.

~~Create a visual style guide for your brand~~

Your style guide should provide examples of how your logo should look as well as any approved variations. For example, you may have a large logo for advertisements and webpages, and a smaller logo for business cards and browser tabs. Consider including examples of how not to use your logo.

~~Brand style guide templates and examples to inspire your ...~~

2 brands with awesome style guides. Here are two brands we all know that have first-class style guides and highlights on what makes them special. MailChimp. MailChimp's style guide thoroughly prepares any contributor to create on-brand content. Check out its style guide if you're looking to create a guide with a lot of detail.

~~Style Guide: How to Write One for Your Brand~~

View the full brand guidelines here. 2. Skype . Taking a huge step away from the brutalism of Nike's branding guidelines, Skype is whimsical, clever and subtle, with a dry joke in the fine print below a bigger joke. They're every bit as controlling☐they're not allowing their pleasant and affable copy to water down their brand☐but they convey the message with a wink and a grin: "We're not a rules and regulations kind of company, nonetheless here are some examples of what we think is cool ...

~~10 Examples of Great Brand Guidelines | Lucidpress~~

Macaroni Grill developed a beautiful, hands-on brand style guide. The delivery of their guide aligns with their industry , where good aura and strong sensory experiences define success. The design details are high-level and their messaging is spelled out clearly from end to end.

~~5 Powerful Brand Style Guide Examples - New Breed~~

Hand-picked collection of brand style guide examples, pattern libraries and design system for inspiration. Find all the best style guides in one place. Maintained by Saijo George, find me on Twitter or LinkedIn.

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For example, take a look at Zendesk's brand style guide. Their style guide covers ...

~~How to Create a Video Style Guide | 20 Brand Examples | Vyond~~

Here at Tailor Brands, we have a clear set of brand style guidelines☐especially when it comes to defining our logo. For example, our logo should appear red on a white background, and should appear white on a background of any other color. This consistency is important for building our brand's authority and recognition.

~~How to Create a Killer Brand Style Guide - With Examples ...~~

Brand style should be a reflection of what a business stands for, ensuring that the tone and visual feel of corporate assets are indicative of the company's core identity and priorities. What is a style guide? A style guide will provide all of the necessary details for consistent branding in one central document.

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