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A Moonshot Guide to Changing Capitalism Mariana Mazzucato: Government -- investor, risk-taker, innovator

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Everybody talks about capitalism -- but what is it? | Kajsa Ekis Ekman | TEDxAthens  
Cost benefit analysis TEDxSussexUniversity - Mariana Mazzucato - The Entrepreneurial State  
~~The Quest for Economic Meaning | Tom Sedlecek~~  
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~~The Economists' Dilemma: How to Place a Price on Carbon~~

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Introduction to Costs in Economics Measuring the Cost of Regulation Video tutorial: Monopoly: price-setting decision  
Why We Must Resist Economic Conventional Wisdom Cost/Benefit Decision Making in Economics - an Introduction Besanko Dranove Shanley Economics Of

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Students on this course will have a reading week in Week 6, in line with Departmental policy. D Besanko, D Dranove & M Shanley, Economics of Strategy, John Wiley, 6th Edition.; A Dixit & B Nalebuff, ...

## The Analysis of Strategy A

"Demand Inducement and the Physician/Patient Relationship," Economic Inquiry (April ... "Exploiting a Cost Advantage and Coping with a Cost Disadvantage" (with David Besanko and Mark Shanley) ...

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## David Dranove

Armbuster, Thomas and Glückler, Johannes 2007. Organizational Change and the Economics of Management Consulting: A Response to Sorge and van Witteloostuijn ...

## The Economics and Sociology of Management Consulting

HEMPHILL, THOMAS A. 2012. REPURPOSING PHARMACEUTICALS: DOES UNITED STATES INTELLECTUAL PROPERTY LAW AND REGULATORY POLICY ASSIGN SUFFICIENT VALUE TO NEW USE PATENTS?. International Journal of ...

## Theory of the Firm for Strategic Management

There is no fully adequate textbook for this course. The most important text is D Besanko, D Dranove & M Shanley and S Schaefer, The Economics of Strategy, John Wiley (6th edition, 2012). Among the ...

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