

Bartlett Ghoshal Model Of International Strategy

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These changes have made even the most basic measures of the international economy like GDP, imports and exports, and even balance of payments, far less meaningful. In their place we need new models ...

International Economics and Business

Firm-Specific Advantages Intra-Regional Sales and Performance of Multinational Enterprises. The International Trade Journal, Vol. 20, Issue. 3, p. 355. Libman, Alexander 2007. Regionalisation and ...

The Regional Multinationals

He is a Fellow of: the British Academy, the Academy of Social Sciences and the Academy of International Business. He has been awarded Honorary Doctorate degrees by the Stockholm School of Economics ...

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